

# CARFEST 2024



**23-25 AUGUST 2024**  
LAVERSTOKE PARK FARM, HAMPSHIRE

**C4R-FEST**  
SUPPORTING UK CHILDREN'S CHARITIES

**SHOWCASE YOUR CAR CLUB  
AND ENJOY A SPECTACULAR WEEKEND AT  
THE UK'S LARGEST FAMILY FUNDRAISING FESTIVAL**

presented by  
**bp pulse**



# CARFEST: THE UK'S GREATEST FAMILY FUNDRAISING FESTIVAL

- Created by Chris Evans in 2012 to raise money for UK children's charities
- Over the past 11 years we have raised over £25 million for UK Children's Charities





# CARS AND SO MUCH MORE FOR THE WHOLE FAMILY...

CarFest is designed to celebrate every aspect of family life, with food, music, celebrities, a host of family activities and of course plenty of cars!

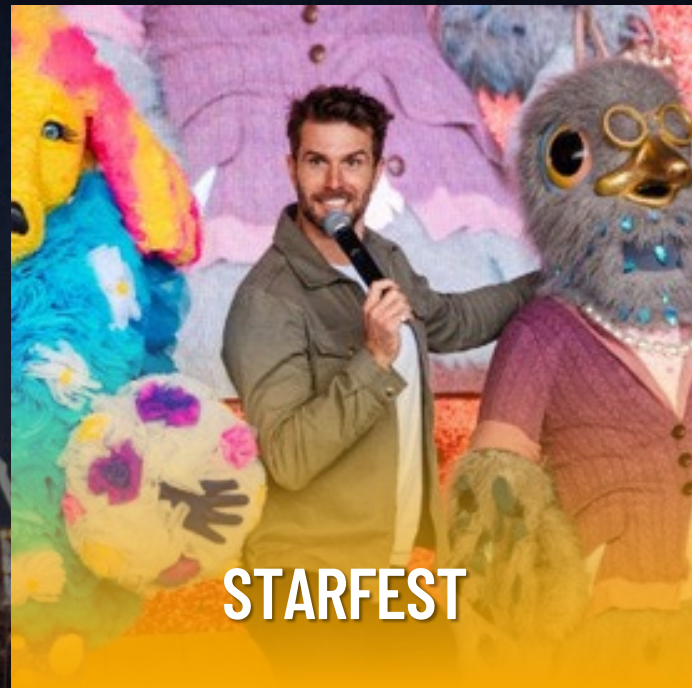
We offer our visitors the chance to experience

**7 magical festivals**  
and **one big party** every evening

The seven content rich festivals offer a unique platform for our sponsors, partners and exhibitors, with each zone having its own dedicated marketing and PR campaign.



*Over the past 11 years we  
have attracted and  
entertained more than  
one million visitors.*



# OUR MAGNIFICENT SEVEN...

SEVEN MAGICAL FESTIVALS AND  
ONE BIG PARTY!



# OUR MAGNIFICENT SEVEN...

## CARS AT CARFEST

The heart of CarFest, where it all began. The ultimate celebration of motoring excellence and car culture.

## MUSIC AT CARFEST

A fantastic music line-up that will keep each member of the family dancing their heart out every night.

## STARFEST

A gathering of the greatest stars from the worlds of TV, cinema, music, literature & comedy and your opportunity to learn the ins and outs of the show-biz industry.

## SPAFEST

Your wellbeing escape guiding you on a journey towards a healthy mind, body & spirit plus an insight into the latest research from health experts.

## ADVENTUREFEST

A chance to explore and discover the great outdoors, try your hand at new experiences and put your body and mind to a host of challenges!

## KIDSFEST

Let the kids be kids and have a blast in a safe and fun environment. A chance for them to meet their favourite stars and for you to relive your best childhood memories.

## FOODFEST

The perfect place for foodies. Enjoy everything from demonstrations by celebrity chefs, to a selection of workshops and food markets to get lost in!

## RETROFEST

Step back in time and discover (or rediscover!) the world from the past. With cars, music, fashion, games and toys from the good old days.



# CELEBRATING CAR CLUBS AT CARFEST... THE OFFER

## An incredible CarFest Experience

- Car club display in the motoring field at CarFest 2024
  - We ask for a minimum commitment for each Car Club to bring at least FIVE cars per stand
  - The maximum number of cars that can be displayed is 10
- Opportunity to participate in the Overton Town Car Parade on Saturday afternoon
- Opportunity to participate in a track parade on Sunday afternoon
- Inclusion to the CarFest 'Best In Show' Car Club Award

## Marketing Opportunities

- Details and club logo included on the CarFest website
- Mentions across CarFest social media platforms

**Plus of course an incredible weekend of entertainment!**





# CELEBRATING CAR CLUBS AT CARFEST... THE COSTS

## All Car Club participants will receive:

- 2 x Adult Weekend Without Camping tickets per car attending
- Additional 2x Weekend Without Camping Adult tickets for Car Club stand managers/staff

## The Costs:

- **£55 + VAT** for each car attending (minimum 5 cars per club)
- Onsite crew catering available to buy as extra, directly with the catering supplier.

## Camping in Blue Campsite:

- Camping pitch with no power £180 +VAT (camping pitches measure 6m x 6m, and tent(s) must fit within this space)
- Caravan/Campervan pitch without power £200 +VAT (for one campervan/caravan only)
- Caravan/Campervan pitch with power £250 +VAT (for one campervan/caravan only)

Note: All clubs are required to hold Public Liability Cover of £2 Million.





# CELEBRATING CAR CLUBS AT CARFEST... THE COSTS

## Additional discounted tickets:

- 50% discount on Standard day and weekend tickets (booked through Festival Pro)

	Face Value	Car Clubs 50%
<b>Friday</b>		
Adult	£ 87.00	£43.50
Child	£ 20.00	£10.00
<b>Saturday</b>		
Adult	£ 99.00	£49.50
Child	£ 25.00	£12.50
<b>Sunday</b>		
Adult	£ 97.00	£48.50
Child	£ 21.00	£10.50
<b>Weekend</b>		
Weekend Without Camping Adult	£ 195.00	£97.50
Weekend Without Camping Child	£ 54.00	£27.00







# GET INVOLVED

If you'd like your Car Club to be considered for a display stand at CarFest 2024, please contact Liz Goodrich for a link to the application form. Completed applications must be received by Thursday 28<sup>th</sup> March 2024.



Contact: Liz Goodrich  
lizg@carfest.org  
Tel: 07866 921 741